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1 Overview

Intuit offers various types of messaging in Quicken Windows that allow a Financial Institution the ability to notify their customers from directly within their software through In-Product Critical Messaging. Critical message is only available in Quicken Windows versions. This type of messaging is offered to all Financial Institutions at no additional cost.

1.1 Critical Message

The “Critical Message” is a pop-up dialog box that is displayed after the user initiates an online session. The Financial Institution must provide the customized text for this message with the following caveats:

Quicken Windows 2012

- The message will support customized font attributes. (i.e. bold, italics, etc).
- The message now supports the HTML” href” tag.
  - `<a href="www.intuit.com">Intuit</a>`
- The message is limited to 10,000 characters (including spaces)
- Paragraph breaks are supported in Quicken Windows 2012 only.

Quicken Windows 2011-2009

- The message will not support customized font attributes (i.e. bold, italics, etc).
- The message may contain a URL, but the URL will not be clickable. The user must copy the URL and paste it or manually type it into the browser.
- The message is limited to 10,000 characters (including spaces)
- Paragraph breaks are not supported.

Critical message Controls:

Always - Displays every time the user initiates on online session.

User Control - User has an option to select “Don’t show this message again” during my next online session.

One time - Displays only one time during online session.
1.1.2 Sample of Critical Messaging content in Quicken Windows 2012

New Mini web browser
1.1.3 Sample of Critical Messaging content in Quicken Windows 2009 to 2011

![Critical message from Atlantic Credit Union]

**Critical Message:** As Atlantic Credit Union has completed its system conversion to Citadel Federal Credit Union; please make sure you have taken the necessary steps to modify your financial institution choice to Citadel Federal Credit Union to ensure a smooth transition of your data. Instructions for this can be found by clicking on the IMPORTANT message under Online Center, or by going to www.citadelfcu.org.

**Note:** Please take a moment to carefully review the downloaded transactions after completing the merger instructions to ensure no duplicate transactions on the register.

### 1.2 Next Steps

1) Define your message
2) Send the following information to branding@intuit.com.
3) Please allow 3 business days for deployment

**Bank Name:**
**BID:**
**FDIC or NCUA Number:**
**Message:**

**Start date:** MM/DD/YYYY
**Turn off date:** MM/DD/YYYY

**User Control:**
- One time
- User Control *(intuit recommends)*
- Always